Send info

SONOMA COUNTY OFFICE OF EDUCATION

FAX TRANSMITTAL SHEET
FAX REPLY NUMBER (707) 527-1107
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M-F, 0700-1700 HRS.

DATE: Aug 31, 1990 TIME: 8:45

NO. OF PAGES INCLUDING THIS LEAD SHEET: 2

TO:

COMPANY: WHOLE EARTH INSTITUTE

ATTENTION: CYBERTHON CONF. ORGANIZ.

FAX NUMBER: 415-332-2416

TEL. NUMBER:

FROM: SONOMA COUNTY OFFICE OF EDUCATION

NAME: PATRICK LAHERTY

DEPARTMENT: C & I

MY PHONE NUMBER: 707-527-3486

Whole Earth Institute

Good morning folks:

I am interested in the upcoming conference you're putting on called Cyberthon.

Would you kindly fax me the info sheet and registration form?

Fax number: 707- 527-1107

Thanks

Sincerely,

Patrick Laherty
Technology Consultant
Sonoma County Office of Education
County Admin Center
410 Fiscal Drive, Santa Rosa, CA 95403
707/527-3486

WHOLE
EARTH
INSTITUTE

27 GATE FIVE ROAD
SAUSALITO, CA 94965
PHONE (415)332-1716
FAX (415) 332-2416

FAX TRANSMITTAL SHEET

Date: 9/6

Attention: Patrick Laherty

Company: Sonoma County Office Of Education

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FAX #: (707) 527-1107

 # Of Pages: 4 **(including Cover Page)**

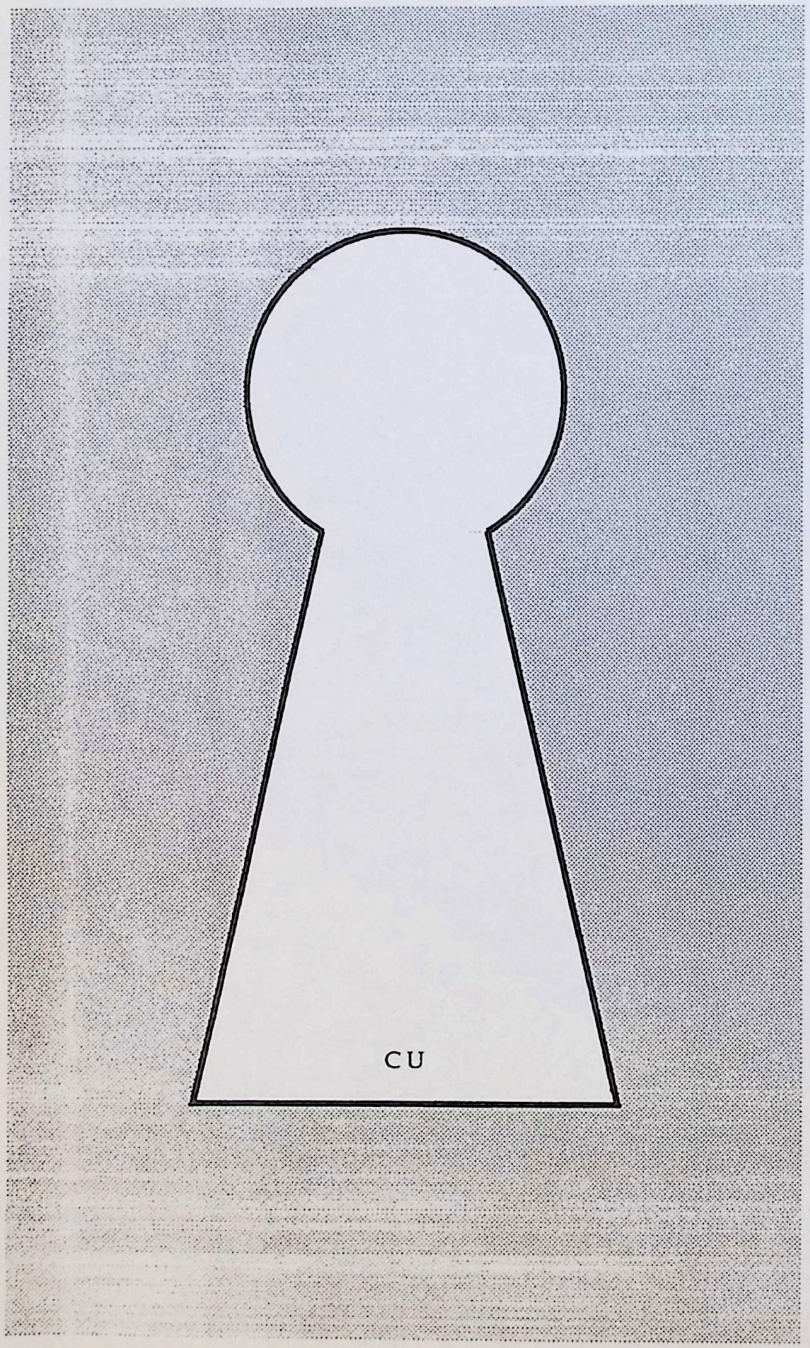
From: Stephanie Leonard

If all the pages have NOT been received or if you have any questions please call (415) 332-1716

Message: Patrick --

Here is a copy of the current invitation to Cyberthon
If you have any questions, please call.

Sent: 9/7/90



Whole Earth Institute Presents

CYBERTHON

A 24-hour Adventure in Virtual Reality

At
Colossal
Pictures
1598 Custer,
San Francisco, CA

Saturday, Noon to
Sunday, Noon

October 6th & 7th, 1990

Limited participation - by invitation only

$350 per person

Steering Committee

Stewart Brand
Author of The Media Lab

Paul S. Davis
POINT Foundation

Roberta Gelt
(COLOSSAL)PICTURES

Chris Hardman
Antenna Theater

Kevin Kelly
Editor, Whole Earth Review

Jaron Lanier
VPL Research Inc.

Stephanie Leonard
Director, Whole Earth Institute

Jon McIntire
Multi-Media Project Manager
Former Manager, The Grateful Dead

Michael Naimark
Media Arts & Research

Cheryl Nash
Cyberthon Coordinator, Whole Earth Institute

Danica Remy
Global Business Network

Howard Rheingold
Author of Tools For Thought

Peter Schwartz
President, Global Business Network

Larry Shaw
The Exploratorium

R U Sirius
Editor, Mondo 2000

Lawrence Wilkinson
(COLOSSAL)PICTURES

ALL THE FASHIONABLE NEWSPAPERS AND MAGAZINES are headlining the same breakthrough: Virtual Reality — a computer-generated world that you can climb into and explore bodily. To date several wizards have created prototypes that let you put on special clothes, jump into a video game-like world, and have it feel very real. We at Whole Earth think this is the most culture-bending technology to infiltrate our society since television. It might change communications for good, or it might warp our kids forever.

We'd like you to try this phenomenon first-hand. This October, the Whole Earth Institute will host a 24-hour Cyberthon for 200 invited guests to initiate them into the culture of Virtual Reality. The key players in this new field will converge in San Francisco, set up their hardware and offer all participants a chance to try their heads in what science-fiction author William Gibson dubbed "cyberspace."

Here's what you'll find:

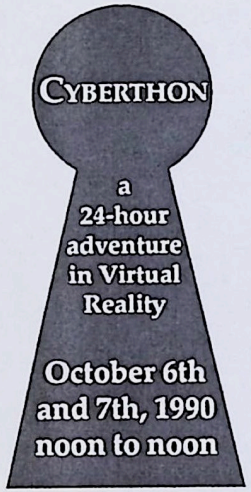
- An intense 24-hour "Reality Bazaar" offering different flavors of what Virtual Reality could be, or is so far. Starting at noon on Saturday, you'll wander through a maze of virtual worlds set up in the stage areas of Colossal Pictures, to get a broad "Whole Earth" view of virtual possibilities.
- Interactive presentations by established cybernauts: magicians, musicians, film makers, and other multi-media artists who will be tending their illusions.
- A rare "hands-on" opportunity to try out these magical systems yourself.
- Informal discussions and scheduled talks by presenters punctuating the 24 hours.
- Real food served around the clock.
- The company of 200 invited thinkers of diverse backgrounds whose opinions we value: biologists, poets, artists, hackers, and social critics.

Join us in exploring this new social and technical force. Your evaluation and input can have some effect on whether Virtual Reality is fun or fury.

Cyberthon is sponsored by the Whole Earth Institute, the R&D arm of the Point Foundation, publishers of the *Whole Earth Catalog*. We haven't had a gathering of like-minded friends for the last ten years, but now is the time.

Kevin Kelly
POINT Foundation &
Whole Earth Catalog

P. S. We need your prompt reply because of the demand for this event.



Yes, I/We _____ ____definitely want to be a part of Cyberthon - to venture in Virtual Reality for 24 hours.

Enclosed is a check for $_____.__ for _____ tickets at $350 each

Please bill my VISA / Mastercard # _____
Expiration date ____ /____ for _____ tickets at $350 each

No I/we can't attend Cyberthon but do want to contribute $_____ to Whole Earth Institute.

For further information call (415) 332-1716